

Sponsorship Manual

The Biggest Global Logistics Event Lands in India

International Exhibition for Logistics, Mobility,
IT and Supply Chain Management

25 - 27 February, 2026

Jio World Convention Centre, Mumbai, India

 **transport**
logistic
INDIA

India's leading exhibition

A Global Legacy Arrives in India

For over 47 years, transport logistic has been the world's leading logistics trade show, establishing a sector-defining influence and global impact, with a presence spanning Germany, America, Africa, China, Turkey and Singapore.

The transport logistic series, crowned by transport logistic Munich, the world's largest trade fair for logistics, mobility, IT and supply chain management has set the benchmark for innovation and dealmaking.

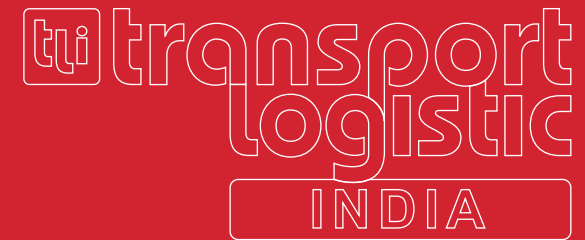
In its 2026 debut, transport logistic India brings the same credibility and business-making energy to the world's fastest growing logistics market. Expect the entire logistics ecosystem such as air freight, maritime shipping, rail networks, road transport, IT & digital solutions under one roof.

Co-located with **air cargo India** and **project cargo India**, this integrated experience delivers a 360-degree view of the logistics value chain—from smart warehousing, sustainable transport, and multimodal logistics to digitization, infrastructure investments and policy frameworks shaping the sector.



project cargo India - Where break bulk, engineered lifts, and over-dimensional cargo meets the full multimodal ecosystem—road, rail, sea, air & warehousing. Debuting at Messe München India's transport logistic India 2026 through an exclusive alliance with Heavy Lift & Project Forwarding International, project cargo India delivers a premium showcase of equipment, expertise, and end-to-end solutions for the world's most demanding cargo moves.

Join us at transport logistic India 2026
where global meets local and the journey to transform India's logistics landscape begins.



SPONSORSHIP PACKAGES

GOLD PARTNER

Lunch Area Branding on
Day 1

\$ 18,000

₹ 15,00,000

plus taxes



PARTNER'S VISIBILITY & BENEFITS

Onsite Event Participation & Branding

- Speaking Slot: Secure a conference speaking slot to showcase thought leadership
- Key-Location Branding: Display your logo & company name across high-traffic venue areas
- Lunch Area Branding: Exclusive branding for the main lunch zone (one day)
- Pre-Session Video: Air a 30-second branded video before and between sessions
- Event Branding Logo: Integrate your logo into all core event branding materials
- Leadership Interview: Feature a branded senior-management interview or testimonial

Onsite Event Participation & Branding (VIP Benefits)

- VIP Lounge Access: Enjoy exclusive entry to the VIP Lounge for premium networking
- Inauguration Invite: Attend the opening ceremony alongside top dignitaries
- VIP Networking: Participate in invitation-only sessions with key decision-makers

Marketing & Promotional Opportunities

- Material Distribution: Hand out flyers, brochures or samples at strategic touch points
- Visitor Bag Inclusion: Place branded items directly into delegate welcome kits
- Co-Branded Mailers: Send customized thank-you cards/mailers to attendees
- On-Site Contest: Engage visitors with a branded contest or giveaway

Digital & Social Media Visibility

- Website & Social: Feature your logo & name on the event website & social channels
- Online Catalogue: Highlight your company profile in the digital show guide
- Highlights Video: Appear in the official post-event recap video
- Social Media Story: Get an exclusive story on transport logistic India channels
- Joint Press Release: Issue a co-branded release on official platforms
- Post-Show Recap Post: Receive a branded social-media recap after the event

Post-Event Benefits

- Thank-You Video: Be featured in the official post-event thank-you video
- Event Communications: Gain recognition in post-event emails and reports
- Priority Renewal: Enjoy first choice of prime booth locations for 2027



GOLD PARTNER

Lunch Area Branding on
Day 2

\$ 18,000

₹ 15,00,000

plus taxes



PARTNER'S VISIBILITY & BENEFITS

Onsite Event Participation & Branding

- Speaking Slot: Secure a conference speaking slot to showcase thought leadership
- Key-Location Branding: Display your logo & company name across high-traffic venue areas
- Lunch Area Branding: Exclusive branding for the main lunch zone (one day)
- Pre-Session Video: Air a 30-second branded video before and between sessions
- Event Branding Logo: Integrate your logo into all core event branding materials
- Leadership Interview: Feature a branded senior-management interview or testimonial

Onsite Event Participation & Branding (VIP Benefits)

- VIP Lounge Access: Enjoy exclusive entry to the VIP Lounge for premium networking
- Inauguration Invite: Attend the opening ceremony alongside top dignitaries
- VIP Networking: Participate in invitation-only sessions with key decision-makers

Marketing & Promotional Opportunities

- Material Distribution: Hand out flyers, brochures or samples at strategic touchpoints
- Visitor Bag Inclusion: Place branded items directly into delegate welcome kits
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Digital & Social Media Visibility

- Website & Social: Feature your logo & name on the event website & social channels
- Online Catalogue: Highlight your company profile in the digital show guide
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- Social Media Story: Get an exclusive story on transport logistic India channels
- Joint Press Release: Issue a co-branded release on official platforms
- Post-Show Recap Post: Receive a branded social-media recap after the event

Post-Event Benefits

- Thank-You Video: Be featured in the official post-event thank-you video
- Event Communications: Gain recognition in post-event emails and reports
- Priority Renewal: Enjoy first choice of prime booth locations for 2027



SILVER PARTNER

Tea / Coffee sponsorship
Day 1

\$ 13,000

₹ 11,00,000

plus taxes



PARTNER'S VISIBILITY & BENEFITS

Onsite Event Participation & Branding

- Key-Location Branding: Display your logo & company name across high-traffic venue areas
- Tea/Coffee Break Branding: Own refreshment counters with one-day exclusive signage
- Pre-Session Video: Air a 30-second branded video before and between sessions
- Event Branding Logo: Integrate your logo into all core event branding materials
- Leadership Interview: Feature a branded senior-management interview or testimonial

Onsite Event Participation & Branding (VIP Benefits)

- VIP Lounge Access: Enjoy exclusive entry to the VIP Lounge for premium networking
- Inauguration Invite: Attend the opening ceremony alongside top dignitaries
- VIP Networking: Participate in invitation-only sessions with key decision-makers

Marketing & Promotional Opportunities

- Co-Branded Mailers: Send customized thank-you cards/mailers to attendees
- On-Site Contest: Engage visitors with a branded contest or giveaway

Digital & Social Media Visibility

- Website & Social: Feature your logo & name on the event website & social channels
- Online Catalogue: Highlight your company profile in the digital show guide
- Highlights Video: Appear in the official post-event recap video
- Social Media Story: Get an exclusive story on transport logistic India channels
- Joint Press Release: Issue a co-branded release on official platforms
- Post-Show Recap Post: Receive a branded social-media recap after the event

Post-Event Benefits

- Thank-You Video: Be featured in the official post-event thank-you video
- Event Communications: Gain recognition in post-event emails and reports
- Priority Renewal: Enjoy first choice of prime booth locations for 2027



SILVER PARTNER

Tea / Coffee sponsorship
Day 2

\$ 13,000

₹ 11,00,000

plus taxes



PARTNER'S VISIBILITY & BENEFITS

Onsite Event Participation & Branding

- Key-Location Branding: Display your logo & company name across high-traffic venue areas
- Tea/Coffee Break Branding: Own refreshment counters with one-day exclusive signage
- Pre-Session Video: Air a 30-second branded video before and between sessions
- Event Branding Logo: Integrate your logo into all core event branding materials
- Leadership Interview: Feature a branded senior-management interview or testimonial

Onsite Event Participation & Branding (VIP Benefits)

- VIP Lounge Access: Enjoy exclusive entry to the VIP Lounge for premium networking
- Inauguration Invite: Attend the opening ceremony alongside top dignitaries
- VIP Networking: Participate in invitation-only sessions with key decision-makers

Marketing & Promotional Opportunities

- Co-Branded Mailers: Send customized thank-you cards/mailers to attendees
- On-Site Contest: Engage visitors with a branded contest or giveaway

Digital & Social Media Visibility

- Website & Social: Feature your logo & name on the event website & social channels
- Online Catalogue: Highlight your company profile in the digital show guide
- Highlights Video: Appear in the official post-event recap video
- Social Media Story: Get an exclusive story on transport logistic India channels
- Joint Press Release: Issue a co-branded release on official platforms
- Post-Show Recap Post: Receive a branded social-media recap after the event

Post-Event Benefits

- Thank-You Video: Be featured in the official post-event thank-you video
- Event Communications: Gain recognition in post-event emails and reports
- Priority Renewal: Enjoy first choice of prime booth locations for 2027



SILVER PARTNER

Tea / Coffee sponsorship
Day 3

\$ 13,000

₹ 11,00,000

plus taxes



PARTNER'S VISIBILITY & BENEFITS

Onsite Event Participation & Branding

- Key-Location Branding: Display your logo & company name across high-traffic venue areas
- Tea/Coffee Break Branding: Own refreshment counters with one-day exclusive signage
- Pre-Session Video: Air a 30-second branded video before and between sessions
- Event Branding Logo: Integrate your logo into all core event branding materials
- Leadership Interview: Feature a branded senior-management interview or testimonial

Onsite Event Participation & Branding (VIP Benefits)

- VIP Lounge Access: Enjoy exclusive entry to the VIP Lounge for premium networking
- Inauguration Invite: Attend the opening ceremony alongside top dignitaries
- VIP Networking: Participate in invitation-only sessions with key decision-makers

Marketing & Promotional Opportunities

- Co-Branded Mailers: Send customized thank-you cards/mailers to attendees
- On-Site Contest: Engage visitors with a branded contest or giveaway

Digital & Social Media Visibility

- Website & Social: Feature your logo & name on the event website & social channels
- Online Catalogue: Highlight your company profile in the digital show guide
- Highlights Video: Appear in the official post-event recap video
- Social Media Story: Get an exclusive story on transport logistic India channels
- Joint Press Release: Issue a co-branded release on official platforms
- Post-Show Recap Post: Receive a branded social-media recap after the event

Post-Event Benefits

- Thank-You Video: Be featured in the official post-event thank-you video
- Event Communications: Gain recognition in post-event emails and reports
- Priority Renewal: Enjoy first choice of prime booth locations for 2027



VISITOR BAG PARTNER Exclusive

\$ 15,000

₹ 12,75,000

plus taxes



PARTNER'S VISIBILITY & BENEFITS

Onsite Event Participation & Branding

- Key-Location Branding: Display your logo & company name across high-traffic venue areas
- Pre-Session Video: Air a 30-second branded video before and between sessions
- Event Branding Logo: Integrate your logo into all core event branding materials
- Leadership Interview: Feature a branded senior-management interview or testimonial

Onsite Event Participation & Branding (VIP Benefits)

- VIP Lounge Access: Enjoy exclusive entry to the VIP Lounge for premium networking
- Inauguration Invite: Attend the opening ceremony alongside top dignitaries
- VIP Networking: Participate in invitation-only sessions with key decision-makers

Marketing & Promotional Opportunities

- Material Distribution: Hand out flyers, brochures or samples at strategic touchpoints
- Visitor Bag Inclusion: Place branded items directly into delegate welcome kits
- Co-Branded Mailers: Send customized thank-you cards/mailers to attendees
- On-Site Contest: Engage visitors with a branded contest or giveaway

Digital & Social Media Visibility

- Website & Social: Feature your logo & name on the event website & social channels
- Online Catalogue: Highlight your company profile in the digital show guide
- Post-Show Recap Post: Receive a branded social-media recap after the event

Post-Event Benefits

- Thank-You Video: Be featured in the official post-event thank-you video
- Event Communications: Gain recognition in post-event emails and reports
- Priority Renewal: Enjoy first choice of prime booth locations for 2027

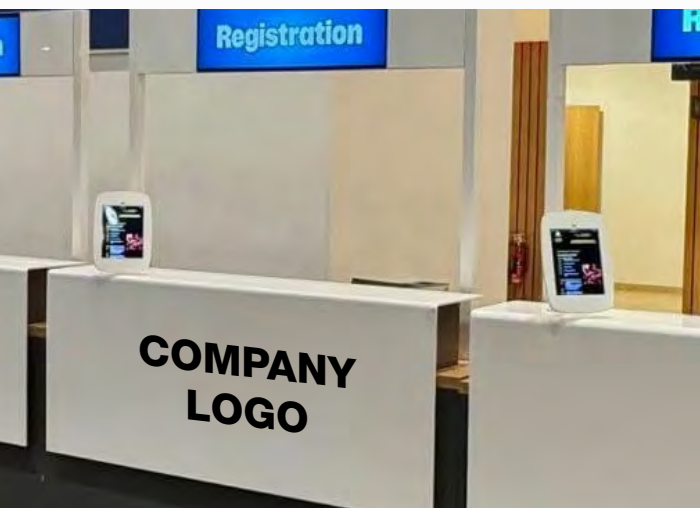


REGISTRATION DESK PARTNER Exclusive

\$ 13,000

₹ 11,00,000

plus taxes



PARTNER'S VISIBILITY & BENEFITS

Onsite Event Participation & Branding

- Event Branding Logo: Integrate your logo into all core event branding materials
- Leadership Interview: Feature a branded senior-management interview or testimonial

Onsite Event Participation & Branding (VIP Benefits)

- VIP Lounge Access: Enjoy exclusive entry to the VIP Lounge for premium networking
- Inauguration Invite: Attend the opening ceremony alongside top dignitaries
- VIP Networking: Participate in invitation-only sessions with key decision-makers

Marketing & Promotional Opportunities

- On-Site Contest: Engage visitors with a branded contest or giveaway

Digital & Social Media Visibility

- Website & Social: Feature your logo & name on the event website & social channels
- Online Catalogue: Highlight your company profile in the digital show guide
- Post-Show Recap Post: Receive a branded social-media recap after the event

Post-Event Benefits

- Thank-You Video: Be featured in the official post-event thank-you video
- Event Communications: Gain recognition in post-event emails and reports
- Priority Renewal: Enjoy first choice of prime booth locations for 2027



DELEGATE BAG PARTNER Exclusive

\$ 15,000
₹ 12,75,000
plus taxes



PARTNER'S VISIBILITY & BENEFITS

Onsite Event Participation & Branding

- Key-Location Branding: Display your logo & company name across high-traffic venue areas
- Pre-Session Video: Air a 30-second branded video before and between sessions
- Event Branding Logo: Integrate your logo into all core event branding materials
- Leadership Interview: Feature a branded senior-management interview or testimonial

Onsite Event Participation & Branding (VIP Benefits)

- VIP Lounge Access: Enjoy exclusive entry to the VIP Lounge for premium networking
- Inauguration Invite: Attend the opening ceremony alongside top dignitaries
- VIP Networking: Participate in invitation-only sessions with key decision-makers

Marketing & Promotional Opportunities

- Material Distribution: Hand out flyers, brochures or samples at strategic touchpoints
- Visitor Bag Inclusion: Place branded items directly into delegate welcome kits
- Co-Branded Mailers: Send customized thank-you cards/mailers to attendees
- On-Site Contest: Engage visitors with a branded contest or giveaway

Digital & Social Media Visibility

- Website & Social: Feature your logo & name on the event website & social channels
- Online Catalogue: Highlight your company profile in the digital show guide
- Post-Show Recap Post: Receive a branded social-media recap after the event

Post-Event Benefits

- Thank-You Video: Be featured in the official post-event thank-you video
- Event Communications: Gain recognition in post-event emails and reports
- Priority Renewal: Enjoy first choice of prime booth locations for 2027



SPEAKER GIFT PARTNER Exclusive

\$ 7,000

₹ 6,00,000

plus taxes



PARTNER'S VISIBILITY & BENEFITS

Onsite Event Participation & Branding

- Key-Location Branding: Display your logo & company name across high-traffic venue areas
- Event Branding Logo: Integrate your logo into all core event branding materials
- Leadership Interview: Feature a branded senior-management interview or testimonial

Onsite Event Participation & Branding (VIP Benefits)

- VIP Lounge Access: Enjoy exclusive entry to the VIP Lounge for premium networking
- Inauguration Invitation: Attend the opening ceremony alongside top dignitaries
- VIP Networking: Participate in invitation-only sessions with key decision-makers

Digital & Social Media Visibility

- Website & Social: Feature your logo & name on the event website & social channels
- Online Catalogue: Highlight your company profile in the digital show guide
- Post-Show Recap Post: Receive a branded social-media recap after the event

Post-Event Benefits

- Event Communications: Gain recognition in post-event emails and reports
- Priority Renewal: Enjoy first choice of prime booth locations for 2027

SOLD OUT



LANYARD PARTNER Exclusive

\$ 15,000
₹ 12,75,000
plus taxes



PARTNER'S VISIBILITY & BENEFITS

Onsite Event Participation & Branding

- Key-Location Branding: Display your logo & company name across high-traffic venue areas
- Pre-Session Video: Air a 30-second branded video before and between sessions
- Event Branding Logo: Integrate your logo into all core event branding materials
- Leadership Interview: Feature a branded senior-management interview or testimonial

Onsite Event Participation & Branding (VIP Benefits)

- VIP Lounge Access: Enjoy exclusive entry to the VIP Lounge for premium networking
- Inauguration Invite: Attend the opening ceremony alongside top dignitaries
- VIP Networking: Participate in invitation-only sessions with key decision-makers

Marketing & Promotional Opportunities

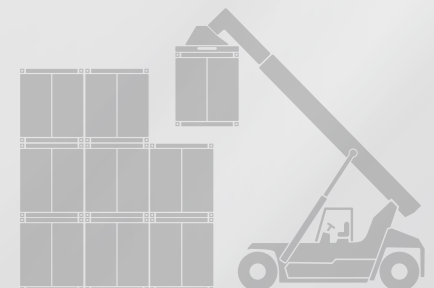
- Co-Branded Mailers: Send customized thank-you cards/mailers to attendees
- On-Site Contest: Engage visitors with a branded contest or giveaway

Digital & Social Media Visibility

- Website & Social: Feature your logo & name on the event website & social channels
- Online Catalogue: Highlight your company profile in the digital show guide
- Post-Show Recap Post: Receive a branded social-media recap after the event

Post-Event Benefits

- Thank-You Video: Be featured in the official post-event thank-you video
- Event Communications: Gain recognition in post-event emails and reports
- Priority Renewal: Enjoy first choice of prime booth locations for 2027



CONFERENCE TRACK PARTNER Exclusive

\$ 6,000
₹ 5,00,000
plus taxes



PARTNER'S VISIBILITY & BENEFITS

Onsite Event Participation & Branding

- Key-Location Branding: Display your logo & company name across high-traffic venue areas
- Pre-Session Video: Air a 30-second branded video before and between sessions
- Event Branding Logo: Integrate your logo into all core event branding materials
- Leadership Interview: Feature a branded senior-management interview or testimonial

Onsite Event Participation & Branding (VIP Benefits)

- VIP Lounge Access: Enjoy exclusive entry to the VIP Lounge for premium networking
- Inauguration Invite: Attend the opening ceremony alongside top dignitaries
- VIP Networking: Participate in invitation-only sessions with key decision-makers

Digital & Social Media Visibility

- Website & Social: Feature your logo & name on the event website & social channels
- Online Catalogue: Highlight your company profile in the digital show guide
- Post-Show Recap Post: Receive a branded social-media recap after the event

Post-Event Benefits

- Event Communications: Gain recognition in post-event emails and reports
- Priority Renewal: Enjoy first choice of prime booth locations for 2027





CONFERENCE PARTNERSHIP PACKAGES

DIAMOND CONFERENCE PARTNER Exclusive

\$ 37,000

₹ 30,00,000

plus taxes



*** This is our exclusive conference package and we can customize it to fit your specific requirements upon request.**

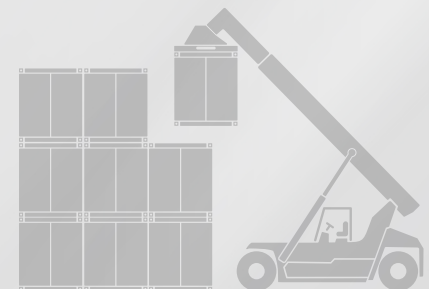
PARTNER'S VISIBILITY & BENEFITS

Pre-Event

- Logo presence
- Logo on website
- Logo on Audience / Registration link
- Logo on all relevant promotional materials - brochures, flyers, mailers & related campaign creatives (electronic & print)
- Logo on all event promotional mailers
- Logo on the event video uploaded on MMI youtube Channel
- Logo on SM Promotions - FB, Twitter, Linkedin & Instagram
- Event highlight mailer to event database with partner logo
- 1-on-1 interview for suitable senior management representative

During Event

- Logo on main backdrop
- Logo on registration backdrop
- Logo on strategic locations in the exhibition venue
- 1 page flyer to be inserted in the delegate kit bag
- 3 Standee (3ft x 6ft flex) – Partner to arrange (onsite)
- 1 complimentary stall at exhibition venue - 36 sqmtrs (Raw Space)
- Complimentary Delegate passes - 15



DIAMOND CONFERENCE PARTNER Exclusive

\$ 37,000
₹ 30,00,000
plus taxes



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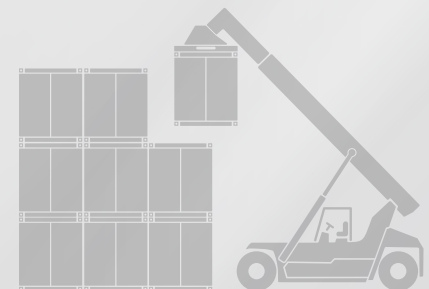
PARTNER'S VISIBILITY & BENEFITS

During Event

- Brand Building (Partner-led, Non-Commitment based):
Partner to be accorded privilege of inviting 40 VIP buyers complimentary for conference. Partner to share Mumbai-based wishlist of leaders w/ email ids & mobile numbers. MMI to ensure outreach & promotion to invite 40 distinct individuals on behalf of Partner
- Networking Evening (Organiser-led & Commitment-based): Networking Dinner & Cocktail evening w/ precommitment of 20 clients (demand-side shippers).
- Thought Leadership (Organiser-led & Commitment-based) -
Roundtable C-suite initiative: Buyer Outreach Program w/ organiser pre-commitment of 10 decision-makers tailorable to specifications provided by Partner. Scheduled on sidelines of conference during the day.
- One speaker opportunity for standalone presentation or delivery slot
- One representative from Partner on one moderated panel discussion
- AV byte of your representative at the event
- Company AV to be played - 6 times during the conference (onsite)
- Emcee announcement (acknowledgement of Company's support as partner during course the conference)

Post Event

- Mention in post-event communications, including thank-you emails
- One native article on Transport Logistic India website (online edition)



PLATINUM CONFERENCE PARTNER Exclusive

\$ 37,000
₹ 30,00,000
plus taxes



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PARTNER'S VISIBILITY & BENEFITS

Pre-Event

- Logo presence
- Logo on website
- Logo on Audience / Registration link
- Logo on all relevant promotional materials - brochures, flyers, mailers & related campaign creatives (electronic & print)
- Logo on all event promotional mailers
- Logo on the event video uploaded on MMI youtube Channel
- Logo on SM Promotions - FB, Twitter, Linkedin & Instagram
- Event highlight mailer to event database with partner logo
- 1-on-1 interview for suitable senior management representative

During Event

- Logo on main backdrop
- Logo on registration backdrop
- Logo on strategic locations in the exhibition venue
- 1 page flyer to be inserted in the delegate kit bag
- 3 Standee (3ft x 6ft flex) – Partner to arrange (onsite)
- 1 complimentary stall at exhibition venue - 36 sqmtrs (Raw Space)
- Complimentary Delegate passes - 15



PLATINUM CONFERENCE PARTNER Exclusive

\$ 37,000

₹ 30,00,000

plus taxes



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PARTNER'S VISIBILITY & BENEFITS

During Event

- Brand Building - (Partner-led, Non-Commitment based): Partner to be accorded privilege of inviting 40 VIP buyers complimentary for conference. Partner to share Mumbai-based wishlist of leaders w/ email ids & mobile numbers. MMI to ensure outreach & promotion to invite 40 distinct individuals on behalf of Partner
- Networking Evening - (Organiser-led & Commitment-based): Networking Dinner & Cocktail evening w/ precommitment of 20 clients (demand-side shippers).
- Thought Leadership: (Organiser-led & Commitment-based) - Roundtable C-suite initiative: Buyer Outreach Program w/ organiser pre-commitment of 10 decision-makers tailorable to specifications provided by Partner. Scheduled on sidelines of conference during the day
- One speaker opportunity for standalone presentation or delivery slot
- One representative from Partner on one moderated panel discussion
- AV byte of your representative at the event
- Company AV to be played - 6 times during the conference (onsite)
- Emcee announcement (acknowledgement of Company's support as partner during course of conference proceedings)

Post Event

- Mention in post-event communications, including thank-you emails
- One native article on Transport Logistic India website (online edition)



LEAD CONFERENCE PARTNER Exclusive

\$ 25,000
₹ 20,00,000
plus taxes



*** This is our exclusive conference package and we can customize it to fit your specific requirements upon request.**

PARTNER'S VISIBILITY & BENEFITS

Pre-Event

- Logo presence in ILU (Integrated Logo Unit)
- Logo on website
- Logo on Audience / Registration link
- Logo on all relevant promotional materials - brochures, flyers, mailers & related campaign creatives (electronic & print)
- Logo on all event promotional mailers and impact ads
- Logo on the event video uploaded on MMI youtube Channel
- Logo on SM Promotions - FB, Twitter, Linkedin & Instagram
- Event highlight mailer to event database with partner logo
- 1-on-1 interview for suitable senior management representative

During Event

- Logo on main backdrop
- Logo on registration backdrop
- 1 page flyer to be inserted in the delegate kit bag
- 3 Standee (3ft x 6ft flex) – Partner to arrange (onsite)
- 1 complimentary stall at exhibition venue - 27 sqmtrs (Raw Space)
- Complimentary Delegate passes - 10



LEAD CONFERENCE PARTNER Exclusive

\$ 25,000
₹ 20,00,000
plus taxes



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PARTNER'S VISIBILITY & BENEFITS

During Event

- Brand Building - (Partner-led, Non-Commitment based): Partner to be accorded privilege of inviting 20 VIP buyers complimentary for conference. Partner to share Mumbai-based wishlist of leaders w/ email ids & mobile numbers. MMI to ensure outreach & promotion to invite 20 distinct individuals on behalf of Partner
- Networking Evening - (Organiser-led & Commitment-based): Networking Dinner & Cocktail evening w/ precommitment of 10 clients (demand-side shippers).
- Thought Leadership: (Organiser-led & Commitment-based) - Roundtable C-suite initiative: Buyer Outreach Program w/ organiser pre-commitment of 10 decision-makers tailorable to specifications provided by Partner. Scheduled on sidelines of conference during the day
- One speaker opportunity for standalone presentation or delivery slot
- One representative from Partner on one moderated panel Discussion
- AV byte of your representative at the event
- Company AV to be played - 4 times during the conference (onsite)
- Emcee announcement (acknowledgement of Company's support as partner during course of conference proceedings)

Post Event

- Mention in post-event communications, including thank-you emails
- One native article on Transport Logistic India conference website (online edition)



STRATEGIC CONFERENCE PARTNER Exclusive

\$ 22,000
₹ 18,00,000
plus taxes



*** This is our exclusive conference package and we can customize it to fit your specific requirements upon request.**

PARTNER'S VISIBILITY & BENEFITS

Pre-Event

- Logo presence in ILU (Integrated Logo Unit)
- Logo on website
- Logo on Audience / Registration link
- Logo on all relevant promotional materials - brochures, flyers, mailers & related campaign creatives (electronic & print)
- Logo on all event promotional mailers and impact ads
- Logo on the event video uploaded on MMI youtube Channel
- Logo on SM Promotions - FB, Twitter, Linkedin & Instagram
- Event highlight mailer to event database with partner logo

During Event

- Logo on main backdrop
- Logo on registration backdrop
- 1 Standee (2ft x 4ft flex) – Partner to arrange (onsite)
- 1 complimentary stall at exhibition venue - 24 sqmtrs (Raw Space)
- Complimentary Delegate passes - 8



STRATEGIC CONFERENCE PARTNER Exclusive

\$ 22,000
₹ 18,00,000
plus taxes



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PARTNER'S VISIBILITY & BENEFITS

During Event

- Thought Leadership: (Organiser-led & Commitment-based) - Roundtable C-suite initiative: Buyer Outreach Program w/ organiser pre-commitment of 10 decision-makers tailorable to specifications provided by Partner. Scheduled on sidelines of conference during the day
- Networking Evening - (Organiser-led & Commitment-based): Networking Dinner & Cocktail evening w/ precommitment of 20 clients (demand-side shippers).

OR

- Brand Building - (Partner-led, Non-Commitment based): Partner to be accorded privilege of inviting 30 VIP buyers complimentary. Partner to share Mumbai-based wishlist of leaders w/ email ids & mobile numbers. MMI to ensure outreach & promotion to invite 30 distinct individuals on behalf of Partner to the conference.
- One representative from Partner on one moderated Panel Discussion
- AV byte of your representative at the event
- Company AV to be played - 3 times during the conference (onsite)
- Emcee announcement (acknowledgement of Company's support as partner during course of conference proceedings)

Post Event

- Mention in post-event communications, including thank-you emails



ASSOCIATE CONFERENCE PARTNER Exclusive

\$ 19,000
₹ 1,500,000
plus taxes



*** This is our exclusive conference package and we can customize it to fit your specific requirements upon request.**

PARTNER'S VISIBILITY & BENEFITS

Pre-Event

- Logo presence in ILU (Integrated Logo Unit)
- Logo on website
- Logo on Audience / Registration link
- Logo on all relevant promotional materials - brochures, flyers, mailers & related campaign creatives (electronic & print)
- Logo on all event promotional mailers and impact ads
- Logo on the event video uploaded on MMI youtube Channel
- Logo on SM Promotions - FB, Twitter, Linkedin & Instagram
- Event highlight mailer to event database with partner logo

During Event

- Logo on main backdrop
- Logo on registration backdrop
- 1 page flyer to be inserted in the delegate kit bag
- 2 Standee (3ft x 6ft flex) – Partner to arrange (onsite)
- 1 complimentary stall at exhibition venue - 18 sqmtrs (Shell Scheme)
- Complimentary Delegate passes - 8



ASSOCIATE CONFERENCE PARTNER Exclusive

\$ 19,000
₹ 1,500,000
plus taxes



*** This is our exclusive conference package and we can customize it to fit your specific requirements upon request.**

PARTNER'S VISIBILITY & BENEFITS

During Event

- Thought Leadership: (Organiser-led & Commitment-based) - Roundtable C-suite initiative: Buyer Outreach Program w/ organiser pre-commitment of 10 decision-makers tailorable to specifications provided by Partner. Scheduled on sidelines of conference during the day
- One representative from Partner on one moderated panel discussion
- AV byte of your representative at the event
- Company AV to be played - 2 times during the conference (onsite)
- Emcee announcement (acknowledgement of Company's support as partner during course of conference proceedings)

Post Event

- Mention in post-event communications, including thank-you emails



ROUND TABLE CONFERENCE PARTNER Exclusive

\$ 19,000
₹ 1,500,000
plus taxes



*** This is our exclusive conference package and we can customize it to fit your specific requirements upon request.**

PARTNER'S VISIBILITY & BENEFITS

Pre-Event

- Logo presence
- Logo on website
- Logo on Audience / Registration link
- Logo on all relevant promotional materials - brochures, flyers, mailers & related campaign creatives (electronic & print)
- Logo on all event promotional mailers
- Logo on the event video uploaded on MMI youtube Channel
- Logo on SM Promotions - FB, Twitter, Linkedin & Instagram
- Event highlight mailer to event database with partner logo

During Event

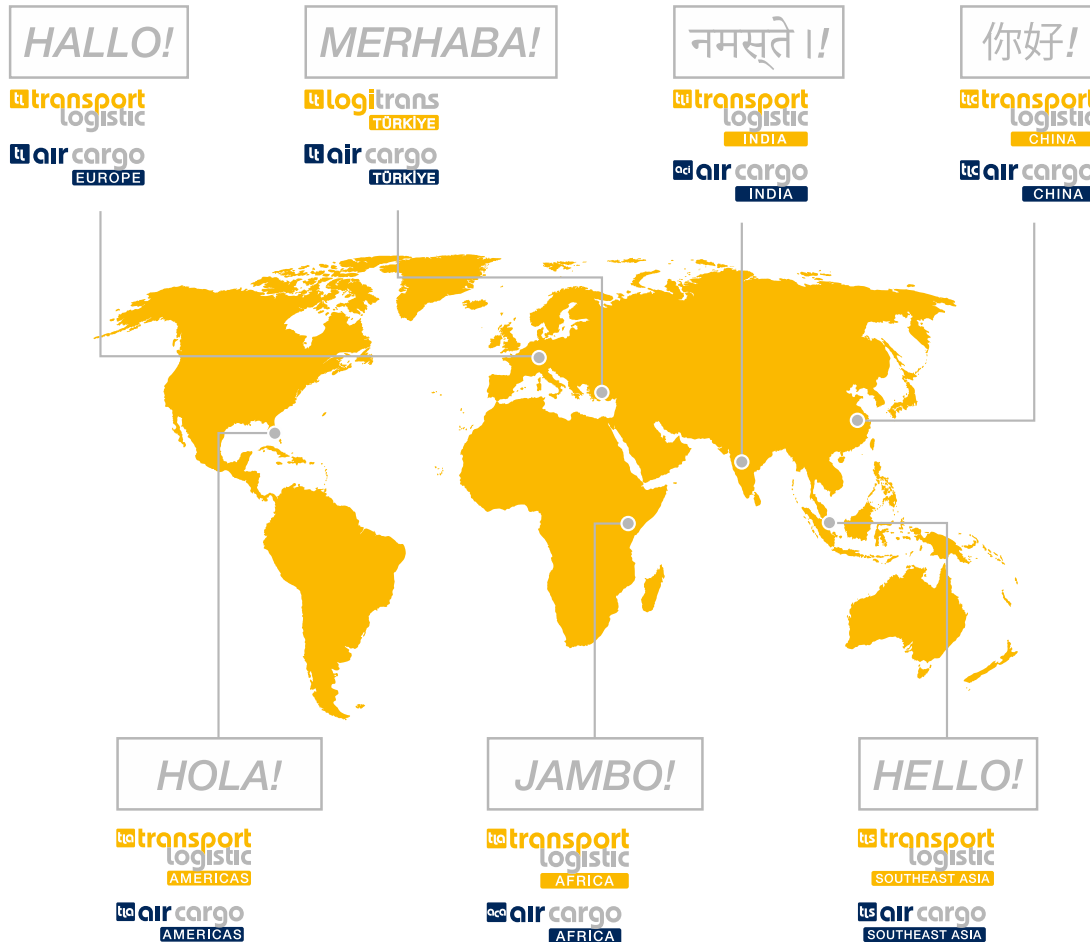
- Logo on main backdrop
- Logo on registration backdrop
- 1 Standee (2ft x 4ft flex) – Partner to arrange (onsite)
- 1 complimentary stall at exhibition venue - 18 sqmtrs (Shell Scheme)
- Complimentary Delegate passes - 8
- Thought Leadership: (Organiser-led & Commitment-based) - Roundtable C-suite initiative: Buyer Outreach Program w/ organiser pre-commitment of 10 decision-makers tailorable to specifications provided by Partner. Scheduled on sidelines of conference during the day
- One representative from Partner on one moderated Panel Discussion
- AV byte of your representative at the event
- Company AV to be played - 2 times during the roundtable conference (onsite)
- Emcee announcement (acknowledgement of Company's support as partner during the conference proceedings)

Post Event

- Mention in post-event communications, including thank-you emails



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